

MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

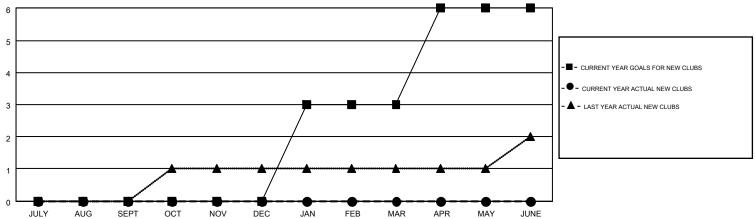
LOCATION: IOWA

Multiple District 9

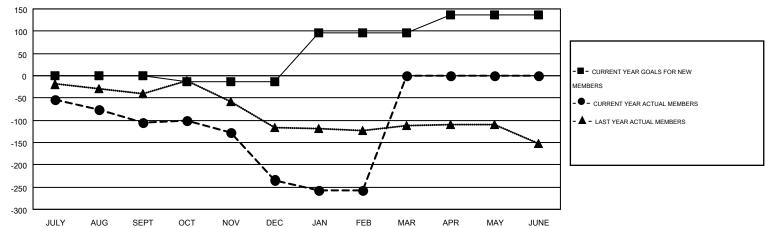
JUDY HANKOM GMT CA 1

| | | Clubs | | | Members RESULTS FOR 2014-2015 | | | | |
|---------------|------------------|------------------|------------------|------------------|--------------------------------|--------------------|--|--------------------|------------------|
| | RESUI | TS FOR 2014-2015 | | | | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 0 | 163 | 269 | -106 |
| OCT/NOV/DEC | 0 | 0 | 3 | -3 | OCT/NOV/DEC | -14 | 138 | 266 | -128 |
| JAN/FEB/MAR | 3 | 0 | 4 | -4 | JAN/FEB/MAR | 111 | 100 | 124 | -24 |
| APR/MAY/JUNE | 3 | 0 | 0 | 0 | APR/MAY/JUNE | 39 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 8 | | 170 CLUBS OF 348 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 7,006 (77.44%) FEMALE 2,041 (22.56%) | | |
|------------------|-----|--|---|---|-------|
| DROPPED MEMBERS | | | | | |
| DECEASED | 94 | CLICK HERE FOR HEALTH | FAMILY UNIT MEMBERS | | 1,693 |
| CLUB CANCELLED | 54 | ASSESSMENT DATA | HEAD OF HOUSEHOLD | | , |
| OTHER | 511 | | | | 833 |
| TOTAL | 659 | | NON-HEAD OF HOUSEHOLD |) | 860 |